

E10-P

GO IPM!, A DYNAMIC REGIONAL EFFORT FOR IPM OF GREENHOUSE AND ORNAMENTALS

*Margaret Skinner¹, Paula Shrewsbury², and Carol Glenister³

¹University of Vermont, Entomology Research Laboratory, 661 Spear St., Burlington, VT 05405-0105 USA

²Department of Entomology, University of Maryland, College Park, MD 20742-4454 USA

³IPM Laboratories, Inc., Main Street, Locke, NY 13092-0099 USA

GO IPM, the Greenhouse and Ornamentals Commodity Work Group, was established to identify and address the research and extension needs and priorities of growers in the greenhouse and nursery industries. The group comprises growers, representatives of grower and environmental associations, extension specialists, professional scouts, sellers/producers of biocontrol agents and researchers from throughout the northeastern states. Formed in association with the Northeastern Pest Management Center (<http://nepmc.org>), GO IPM is focused on one key question: What hinders greater adoption of IPM by growers of greenhouse and nursery crops, and what can be done to overcome these hindrances?? The group is currently conducting a survey among growers and other key stakeholders to gain insights into current pest management needs. They are also compiling a directory of existing information resources and research and extension activities underway in the region. The group hopes to serve as a catalyst for regional collaboration to address important IPM issues facing growers and ensure that available resources are efficiently utilized. The group is eager to receive input on how they can most effectively support the greenhouse and nursery industry in the future.